

BUILD BUZZ FOR NEXT YEAR

You're only one year away from joining us in Portland! Build attendance and interest in next year's meeting with one of our signature marketing approaches.

PRE-PROMOTIONAL OPTIONS (SELECT ONE):



SAVE THE DATE

Allow us to craft a fridge-worthy "Save the Date" that will generate excitement about Portland. Our team will highlight compelling reasons to visit along with your convention dates. Leaflets will be provided for easy distribution by your team.

CUSTOM PORTLAND PROMOTIONS

Travel Portland will create and ship you a customized pull-up display banner with your Portland meeting dates to display at this year's meeting. The banner is yours to keep! Use it all year to promote your event. We'll also send promotional Portland materials, fun giveaways and a basket of goodies that could be raffled, donated or used in a social media promotion.

CONFERENCE UNDERWRITING

Need help funding your opening or closing reception? Looking for a coffee break sponsor or someone to fill ad space in your program? Let us help you fill the gap. Travel Portland can provide a contribution to help underwrite the cost of your meeting.



PORTLAND PREVIEW

Give this year's conference attendees something to look forward to with a preview of Portland. We will send a representative from our team to this year's event to spend two days promoting Portland with fun giveaways and a short presentation and hype video at your general session. Contact your Convention Services Manager for specific logistical requirements.

DESIGN YOUR OWN PROMOTION

Do you have a unique idea for how we can support you in promoting Portland as your next meeting destination? Reach out to your Convention Services Manager to discuss.

TRAVEL
PORTLAND

TRAVELPORTLAND.COM/MEETINGS
CONVENTIONSERVICES@TRAVELPORTLAND.COM

Conditions: Above selections are only available to citywide groups who are utilizing the Oregon Convention Center as their primary meeting space and who have signed hotel contracts with room nights totaling 650 or more on at least one peak night. Meeting must not have been held in Portland in the last four preceding years.

4/12/2024