

A Seamless Fit

TRAVEL
PORTLAND

x

INTERNATIONAL
MasTimber
CONFERENCE



PHOTO COURTESY OF MASS TIMBER

TESTIMONIAL

Tom Waddell reflects on Portland's joint collaboration and exceptional facilities.

From March 26–28, 2024, Portland welcomed approximately 3,000 attendees to the annual International Mass Timber Conference. Since 2017, this conference has made Portland its home and plans to continue doing so in the future.

Tom Waddell, VP of Marketing at the International Mass Timber Conference, shares his thoughts on Portland as a destination and his experience with the Travel Portland team.

Why choose Portland?

*“Portland, and Oregon, are the most progressive in the USA for mass timber construction. It's a natural fit for our event, and the reason why we called this city our event home nine years ago. And as the city welcomes its new awesome mass timber airport terminal, it will be even more of a welcome banner for our international guests. And last but not least, **Portland is a much more affordable city to host a large event.**” – TOM WADDELL (TW)*

There is no sales tax in Portland!



Oregon Convention Center

How did Portland help make your event successful?

“The Oregon Convention Center, Travel Portland, and [the City of Portland] Mayor's office have been a joy to work with through the years. We feel like true partners with the city and are well taken care of. We especially saw an increase in support and care at our 2024 event that delighted us from start to finish.” – TW

INTERNATIONAL MASS TIMBER CONFERENCE'S POST-EVENT SURVEY

10,000 central city hotel rooms

\$2 Billion airport renovation ready in 2025

LEED Platinum Oregon Convention Center

Overall city experience	<i>Excellent</i>
Overall hotel experience	<i>Excellent</i>
Portland International Airport (PDX)	<i>Excellent</i>
TriMet MAX light rail service	<i>Excellent</i>
Local restaurants	<i>Excellent</i>

"Attendees do seem to love the world-class food options. And the convention center and its food always get high marks." - TW

How did Portland deliver compare to what was requested? *Excellent*

How was your experience of Portland as a green/sustainable city? *Excellent*

Oregon Convention Center Staff and Services Feedback:

"The OCC and its staff are awesome. Never any complaints from our team. Love the OCC." - TW

Travel Portland sales staff *Excellent*

Travel Portland convention services staff *Excellent*

Travel Portland marketing & promotional materials *Excellent*

Quality and user-friendliness of the Travel Portland website *Excellent*

In planning your event from start to finish, how would you describe your relationship with your Services Manager and/or Sales Manager?

"Can't thank you all enough for rolling out the red carpet for our team and attendees. It was a delight from start to finish." - TW

How did Portland surpass your destination expectations?

"Free light rail tickets for our hotel attendees, free gourmet cookies for our mass timber building tour attendees, support for our hotel contracts, and so much more – the Travel Portland team is always ready to help." - TW

Eligible citywide groups booking the Oregon Convention Center receive complimentary transit passes.

Why would you recommend Portland to other conferences?

"Portland is a wonderful town. The friendliest people, world-class food and entertainment and the quirkiest (i.e. fun) culture of any place in the world. Yes, we would recommend Portland ... It's an affordable "big" city with awesome convention facilities, hotels and support." - TW



MAX Light Rail



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Partner with Travel Portland to create your own success story!

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