

# Visitor Experience Enhancement Grants 2024

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*Travel Portland*

## *Application Instructions*

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### **Application Instructions**

Fill out the application questions below and click **Submit** when you are ready to submit your application. Click here for a tutorial of this website.

### **Language**

If you would like to view this page in another language, please click on the **Select Language** dropdown in the upper left-hand corner and select the appropriate language.

### **Collaboration**

If you would like to invite others to collaborate on this application, click the blue **Collaborate** button in the upper right-hand corner of this page. You can then invite others to view, edit or submit the application. Click here for a tutorial for using this feature.

## *Project Overview*

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### **Project Name\***

Name of Project

*Character Limit: 100*

### **Grant Amount Requested\***

Amount should range from \$10,000–25,000.

*Character Limit: 20*

### **Estimated Project Start Date**

*Character Limit: 10*

### **Estimated Project Completion Date**

*Character Limit: 10*

### **What type of organization are you?\***

#### **Choices**

Nonprofit - 501(c)(3)

Nonprofit - 501(c)(6)

For profit - with fiscal sponsor

For profit - no fiscal sponsor

Federally recognized tribe

## Project Summary\*

Describe your project, why it is needed and how it benefits tourism and the visitor experience in Portland.

*Character Limit: 2500*

## Project Goals\*

Identify the specific, measurable and quantifiable goals that your project expects to achieve, and how the requested funds would be used to achieve these goals.

*Character Limit: 2500*

## Project Details

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**Which of these four tourism focus areas does your project most closely align with?\***

### Choices

Food and beverage (The Foodie)  
Outdoor (The Adventurer)  
Tax-free shopping (The Shopper)  
Culture, arts and entertainment (The Culturist)

**Does your project align with a secondary tourism focus area?**

If you do not have a secondary focus area, skip to the next question.

### Choices

Food and beverage (The Foodie)  
Outdoor (The Adventurer)  
Tax-free shopping (The Shopper)  
Culture, arts and entertainment (The Culturist)

## Project Focus Area\*

Explain how your project supports at least one of the four tourism focus areas identified by Travel Portland:

- Food and beverage (The Foodie)
- Outdoor (The Adventurer)
- Tax-free shopping and makers (The Shopper)
- Culture, arts and entertainment (The Culturist)

*Character Limit: 2000*

## Economic Benefits\*

How will this project increase overnight stays and provide economic benefit for the Portland community?

*Character Limit: 2500*

## Equity and Accessibility\*

How does your project advance the destination in welcoming visitors and locals with diverse ethnic, racial and cultural backgrounds and varied abilities?

*Character Limit: 2500*

## Project Implementation\*

Please provide a proposed timeline for project implementation, including key project milestones and anticipated completion date. Highlight any potential issues to the timeline that could inhibit project completion by April 30, 2025 and how they will be addressed.

*Character Limit: 2500*

## Project Maintenance\*

Describe your plan for long-term maintenance. Who will be responsible for monitoring the project and assessing project needs after the funding period has ended?

*Character Limit: 2500*

## Financials

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### Estimated Total Project Cost\*

*Character Limit: 20*

### Partner Organizations

List all partnering organizations for this project, along with a description of their roles, responsibilities and financial or in-kind commitments (i.e., payments received in goods or services as opposed to money).

*Character Limit: 2000*

### Other Grants Requested

List other grants that will be requested to complete this project (Grant name, amount and organization).

*Character Limit: 1500*

### Financial Sustainability\*

Describe the plans for this project to become financially self-sustaining after the term of the grant request is complete.

*Character Limit: 2500*

## **Budget\***

Upload your budget here using the grant budget template provided here. Budgets that do not use this template will not be reviewed.

*File Size Limit: 5 MB*

## *Additional Information*

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### **Other Information**

Include any other data or research you feel will help the review committee better understand your project, its objectives and the possible tourism benefits by receiving grant funding.

*Character Limit: 2500*

### **Additional Supporting Documents**

*File Size Limit: 5 MB*