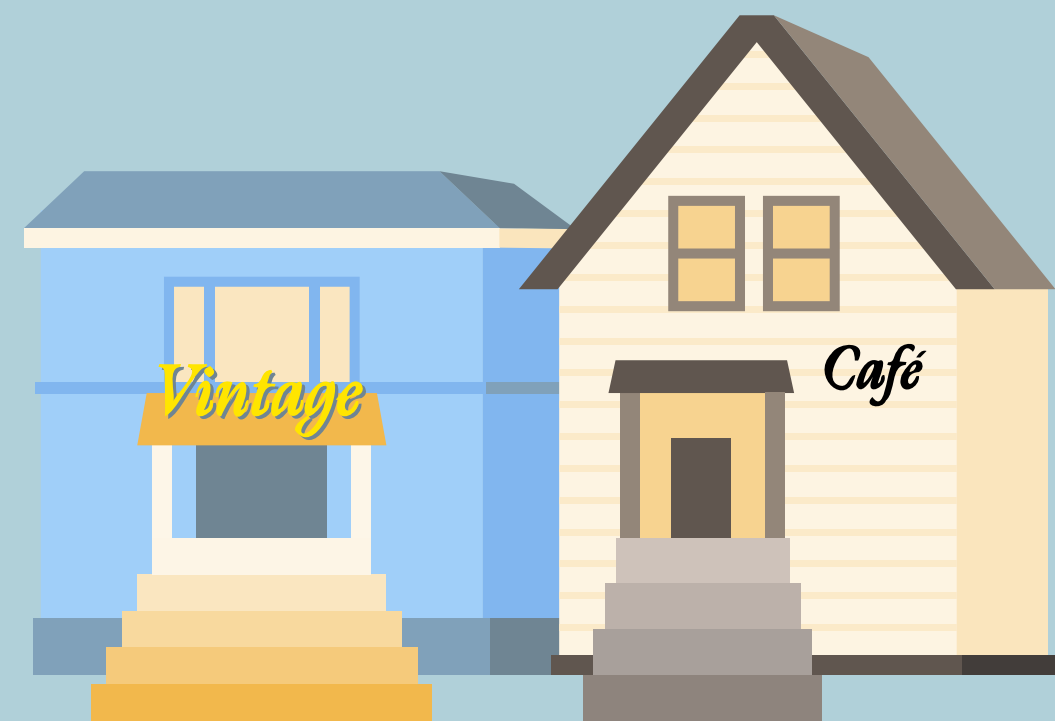


Inspire More Visits



We share what locals love about Portland, welcoming visitors to experience everything our city has to offer.

Support Local Jobs



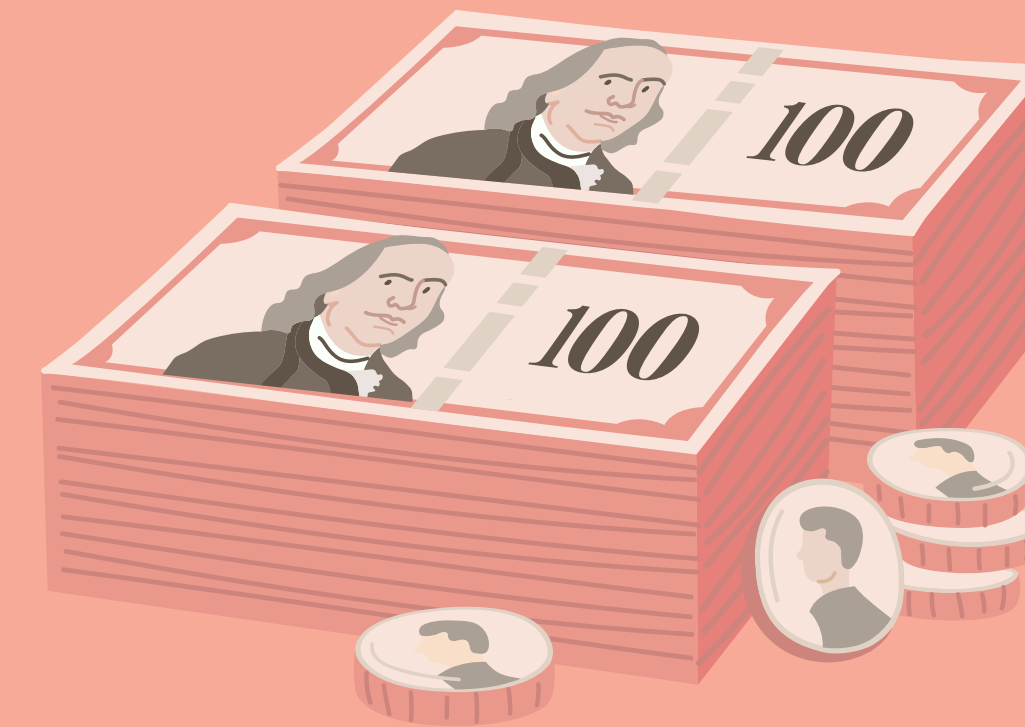
The travel industry supports **32,700** jobs in the Portland area generating \$2.3B in employment earnings.

Increase Overnight Stays



The Portland region welcomed **11.9M** overnight person-trips. Local lodging taxes and additional revenues make our work possible.

Drive Visitor Spending



In 2022, Portland visitors spent **\$5.2B** producing \$248M in state and local tax revenue.

Who We Are

We're Travel Portland, a nonprofit founded in 1978 that inspires people to visit and contribute to our city's economy.

What We Do

Influence Travel Demand

We promote Portland as a destination for leisure travelers and conventions through marketing, sales and public relations.

Guide the Visitor Experience

We provide information and services to visitors so they can make the most of their stays — and tell their friends to come visit!

How We Do It

We work to balance the visitor experience with quality of life for Portlanders. We are committed to developing programs, partnerships and campaigns that reflect the diversity of our destination's people, places and experiences.