

# Be Here for Portland

Portland's recovery relies on you! Stay confident. Stay courageous.

## 1 GO.

**Visit Downtown Portland** and the entire Central City. Plan a coffee, lunch or walking meeting with a coworker. The heart of Portland relies on all of us to keep up the beat.

## 2 VOLUNTEER.

Get your friends, family or coworkers together and sign up for a **citywide or neighborhood clean-up** with SOLVE.

## 3 CHEER.

Amplify and share the good! Travel Portland's Industry Update includes positive media coverage. **Follow Travel Portland's social channels.** Share with your professional and personal social media networks.

## 4 INSPIRE.

If you are a business owner, make sure you're signed up for Local to **elevate your Google My Business** listing and inspire customers to find your business.

## 5 CONNECT.

**Keep your contacts up to date** in Travel Portland's partner portal. Help us connect you with potential clients and other partners.

## 6 PLAY.

**Attend community events.** Come out and play with your family and friends. Check Travel Portland's event calendar.

## 7 EXPLORE.

Visit any of the **art galleries, museums and attractions** that are open. Take a tour with one of our local tour companies.

## 8 SHOP.

**Keep shopping from local small businesses** and support local makers.

## 9 EAT.

Restaurants and food carts are open. **Keep enjoying Portland's culinary scene** –and remember to tip well!

## 10 ADVOCATE.

**Be an advocate** for your city and community. There are lots of ways, for example:

- Are you a member of an association or is your extended family planning a get-together? Bring the gathering to Portland.
- Stay positive when your friends, colleagues and family members from outside our area inquire about Portland. Should they bring their meetings to Portland? "Yes, you should."
- Are you a guide or tour company owner? Include Portland's recent history and locations in your tours and narrative for visitors to see and hear from you, the local voice, instead of the national media.

We all want to be  
Here for Portland!

TRAVEL  
PORTLAND