



Partnership Benefits

As the city’s destination marketing and management organization (DMMO), Travel Portland works on behalf of our partners as:

- **Demand Drivers** – working to influence travelers and meeting planners to choose Portland over another destination
- **City Stewards** – advocating for the tourism industry and supporting initiatives that contribute to the city’s livability, vibrancy and longevity
- **Industry Intelligence** – conducting research and providing resources and training to benefit members of the Portland tourism industry
- **Community Connectors** – uniting members of the tourism industry to share resources and facilitating networking and collaboration

Partner Dues Structure

LEVEL	COST*	KEY BENEFITS
Insider	FREE	<ul style="list-style-type: none">▪ Local dashboard for optimizing Google Maps listing▪ Industry update email newsletters▪ Basic access to the Travel Portland partner portal
Investor	\$300/yr	<ul style="list-style-type: none">▪ Insider Benefits, plus:▪ Full access to the Travel Portland partner portal, including a new B2B partner directory and a calendar of upcoming conventions▪ Research updates on Portland’s tourism industry▪ Networking & educational opportunities▪ Investment in Portland’s tourism industry

At Travel Portland, partnership is a two-way, mutually beneficial relationship designed to enhance the visitor experience, support a vibrant economy and promote the values of equity and inclusion in the greater Portland region.

*Rates are valid January 1 - December 31, 2021 and may be subject to increase in future years.