

Executive Position Announcement
Executive Vice President- Finance and Operations

Carol Lentz, a longtime employee of Travel Portland, has announced that she will retire from the city's destination marketing office, effective July 15, 2008. We have contracted with a local executive search firm – Murphy, Symonds & Stowell Search (MS&S)- to begin the process of finding an Executive Vice President to lead Finance and Operations. This EVP has broad internal and external responsibilities to ensure the organization's ongoing effectiveness in an evolving industry that brings critical dollars to the region. With a 2007 budget of \$9 million and a staff of 50, Travel Portland will continue to strengthen the region's economy by marketing the Portland metro region as a preferred destination for meetings, conventions, and leisure travel.

Reporting to the President and working closely with the board and management team, this is an excellent opportunity to provide financial, operational, and strategic leadership to Travel Portland. Using superior communication and analytical skills, the EVP will collaborate across all organizational areas while leading finance, accounting, administration, services, and IT. This EVP is also the executive director of Travel Portland's Education and Training Foundation, a nonprofit charitable entity, and the administrator for the Portland metro region's Visitor Development Fund.

A strong candidate will have 10+ years financial leadership experience, a successful track record in not-for-profit management, and experience in a growth-oriented sales and marketing organization. In-depth experience overseeing organizational human resource activities, technology platforms and systems, and developing and administering multi-program budgets and reporting systems is necessary, as is oversight of multiple program areas or profit centers. Experience working with external stakeholders and managing a professional staff will be required. Proven skills as a planner, strategist, and leader who collaborates and possesses exceptional interpersonal skills will have the best chance for success. Uncompromising ethics and excellent judgment are crucial.

Travel Portland offers an excellent executive compensation package that will be commensurate with experience. If interested, please contact Linda Kozlowski, managing partner at MS&S, at 503.244.2126 or lindak@MSSsearch.com.